

SOMEWHERE BEYOND THE SEA

CERULEAN CHRONICLES: BOOK 2

THE HUGELY ANTICIPATED SEQUEL TO *THE HOUSE IN THE CERULEAN SEA*

A magical house. A secret past. A summons that could change everything.

Welcome back to Marsyas Island. This is Arthur's story.

Somewhere Beyond the Sea is a story of resistance, lovingly told, about the daunting experience of fighting for the life you want to live and doing the work to keep it.

BLOCKBUSTER MARKETING & PUBLICITY CAMPAIGN

- Author tour, including appearances at key conventions and festivals
- Publicity campaign with targeted outreach to Klune's extensive fanbase, fantasy reviewers, and major media
- Pre-publication trade and consumer advertising
- Striking foil case stamp
- Early awareness social media campaign highlighting sprayed edges
- Animated graphics for accounts and influencers
- Extensive finished book influencer campaign promoting special package
- Early reader review campaign, including NetGalley (sampler), Edelweiss (sampler), and Goodreads
- ARC mailings to select booksellers, librarians, media, and industry big mouths
- Indie Next campaign
- Library marketing campaign
- Special promotions tied to major conventions and festivals
- Pre-order campaign with limited edition promotional item
- Indie pre-order kit
- Book club outreach and reading group guide
- Expansive consumer advertising campaign
- Cross-promotions with Macmillan Audio
- Newsletter promotion
- Goodreads, Google, and Meta holiday advertising
- Reactor promotion

FEATURING
GOLDEN YELLOW
SPRAYED
EDGES!



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HARDCOVER - 9781250881205 - \$28.99/\$38.99 CAN

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AUDIO DIGITAL DOWNLOAD - 9781250331601 - \$26.99



TJ Klune (he/him) is the *New York Times* and *USA Today* bestselling, Lambda Literary Award-winning author of *The House in the Cerulean Sea*, *Under the Whispering Door*, *In the Lives of Puppets*, the Green Creek Series for adults, the Extraordinaries Series for teens, and more. Being queer himself, Klune believes it's important—now more than ever—to have accurate, positive queer representation in stories.

THE HOUSE IN THE CERULEAN SEA

CERULEAN CHRONICLES: BOOK I

ONE OF THE BEST-LOVED AND BEST-SELLING FANTASY NOVELS OF THE PAST DECADE

AN ALL-NEW SPECIAL COLLECTORS EDITION

PRAISE FOR *THE HOUSE IN THE CERULEAN SEA*

A *New York Times*, *USA Today*, and *Washington Post* Bestseller!

An Indie Bestseller!

An Indie Next Pick!

ALA Alex Award Winner!

"It's a witty, wholesome fantasy that's likely to cause heart-swelling."

—THE WASHINGTON POST

"It will renew your faith in humanity."

—TERRY BROOKS

"Simply perfect."

—V. E. SCHWAB

"It's a beautiful book."

—CHARLAINE HARRIS

"Sweet, comforting, and kind, this book is very close to perfect."

—SEANAN MCGUIRE

THE HOUSE IN THE CERULEAN SEA
HAS SOLD OVER A MILLION COPIES!



FEATURING
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MARKETING & PUBLICITY CAMPAIGN

- Dazzling foil case stamp
- Early awareness social media campaign highlighting sprayed edges
- Animated cover graphics
- Extensive finished book influencer campaign promoting special edition
- Book club outreach and promotions
- Reading group guide
- Expansive consumer advertising campaign
- Cross-promotions with Macmillan Audio
- Newsletter promotion
- Library marketing campaign



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